



Alexandra Wyke, PhD, FRSM is CEO and Founder of The PatientView

1996-2000. Alex Wyke responsible for creating and running a successful international healthcare publishing unit at *The Economist Intelligence Unit*.

1983-1996. Alex Wyke business and science correspondent for *The Economist* (also writing for the *Harvard Business Review*, the *Daily Telegraph*, and *The Economist's The World in 1995, 1996*, etc).

1997. Alex Wyke's book, *21st-Century Miracle Medicine*, published by Plenum (see Amazon.com).

1996. Alex Wyke elected by the BBC to participate in a small team assessing the Corporation's radio and TV coverage of technology.

Alex Wyke lectures and chairs healthcare forums worldwide. She has worked for television and radio, appearing in an expert capacity in many programmes. Alexandra Wyke sits on the advisory board of the healthcare initiative of INSEAD management school, Paris, France.

Alexandra Wyke has a PhD in biochemistry from St. George's Medical School, London.