



## **Andrew Spong**

Dr. Andrew Spong worked for a decade in academia and a further 11 years in scholarly publishing before turning his attention to the health conversation on the social web. An industry thought leader, Dr. Spong publishes regular comment and analysis at STwem.com, and is the co-founder of influential Twitter-based community Healthcare Social Media Europe (#hcsmeu).

Dr. Spong assumed the position of Editorial Director, Nexus, part of the P\SL group, in June 2010.