

Lorna Fay (Pfizer, Inc)

Lorna Fay is the Senior Director of the Publications Management Team at Pfizer's global head office in New York. Lorna oversees a team that is responsible for supporting Pfizer's product teams in planning and execution of publication plans. In addition the Publications Management Team is responsible for the development of standard processes and procedures for publications, the creation and implementation of training program, and the implementation of standard technology to support publication planning and execution. Lorna is a member of the Medical Publishing Insights and Practices initiative (MPIP).

Lorna holds a degree in cell biology and biochemistry from the University of York. Prior to her career in publications Lorna held leadership positions within project management and clinical development.